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LEVANA EXPANDS SUCCESSFUL VIDEO BABY MONITOR LINE *New Monitor Features State of the Art Technology at a Competitive Price*

NIAGARA FALLS, CANADA – June 17, 2014 – Levana, a brand of easy-to-use, stylish and high value baby monitors, announces the latest innovation in their growing video baby monitor line. The new Ayden Video Baby Monitor will give parents peace of mind, day or night, at a more affordable price point.

“Levana exclusively manufactures baby monitors, which allows us to focus wholly on perfecting our products,” said Raj Jain, Managing Director at Levana. “We’ve learned that some parents are looking for a more economical version of the high-tech video monitors Levana is known for, and we wanted to deliver. The Ayden Video Baby Monitor features what we consider to be the most important, state-of-the-art features that parents want, at a more modest price.”

AYDEN VIDEO BABY MONITOR

Ayden, meaning “Enduring,” has been designed with parent-friendly controls and features in mind, including 48 hour battery life in power saving PEEP mode, temperature monitoring, night vision up to 15 feet, and 750-foot ClearVu® digital signal, which means the monitor cannot be hacked. In addition, parents can calm their baby with the sound of their own voice with the two-way Talk to Baby™ intercom and three soothing lullabies that can be remotely activated and changed from the parent unit. The Ayden Video Baby Monitor also features a gentle nightlight and is expandable up to four cameras, to grow with the family.

The Ayden Video Baby Monitor can be purchased directly from the Levana website at MyLevana.com for \$119.99.

About Levana:

Levana is a brand of easy-to-use, stylish and high value baby video, audio and movement monitors that give parents the freedom to worry less and do more, knowing their child is safe. Named after the ancient Roman goddess who kept a watchful eye over sleeping children, Levana is dedicated to baby safety. Levana monitors have all the state-of-the-art features that parents want, which gives them peace of mind to do more without worry.

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